

Michelle Steel

MEMBER, STATE BOARD OF EQUALIZATION

and

Harry Sidhu

MEMBER, ANAHEIM CITY COUNCIL

invite you to attend the FREE

ANAHEIM SMALL BUSINESS FAIR

Workshops and Resource Expo

Tuesday, June 26, 2007



ABCs for Small Business Success

Answers: One-Stop-Shop With Over 20 Participating Agencies

Building Blocks: Planning, Financing, Marketing

Connections: Networking, Free Assistance, Workshops

Solutions: Get it Done Right!

This fair is a special event designed to assist small businesses. Various federal, state, and local government agencies, as well as other organizations that support small businesses, provide a full day of training in areas that small businesses need most.

TO ENROLL CALL 213-593-1311

WHO SHOULD ATTEND?

THIS SEMINAR IS A MUST FOR:

TRACK 1

Starting a Business

- New business owners
- Entrepreneurs considering starting a business

TRACK 2

Growing Your Business

- Small business owners
- Professionals currently operating a business who have questions about state or federal tax laws
- Individuals who want to improve their business know-how

Friendly Assistance

Results in One Day

Efficient Use of Time

Expert-Led Classes

To Register call
213-593-1311

or

Register at

www.boe.ca.gov/sutax/tpsched.htm

or

Register via e-mail at

AnaheimSBF@boe.ca.gov

AGENDA AT-A-GLANCE

The day has been designed to meet your needs whether you own a business or are just thinking about starting a business. Track 1 is tailored for individuals who are starting a business. Track 2 is especially for those already in business. Following the opening session you can choose to attend workshops from either track anytime during the day.

9:00 am - 9:30 am Opening Ceremony

9:30 am - 10:00 am Expo Exploration

WORKSHOP TIMES

TRACK 1

Starting a Business

TRACK 2

Growing Your Business

10:00 am - 10:45 am ABCs of Starting Your Business

Marketing Your Business

10:50 am - 11:35 am Show Me the Money

Sales and Use Tax: How to Avoid
Common Pitfalls

11:40 am - 12:25 pm
(Lunch on your own)

Basic Sales and Use Tax
(You are welcome to bring your lunch)

Record Keeping
(You are welcome to bring your lunch)

12:30 pm - 1:15 pm Running a Home-Based Business

International Trade

1:20 pm - 2:05 pm

Employee or Independent
Contractor

Growing Your Business

2:10 pm - 2:30 pm

Expo Exploration II
(Expo closes at 2:30)

Subject to Change

ALL AT NO COST!



The location is accessible to people with disabilities. If you require special assistance, please call 213-593-1311.

REGISTER NOW

NAMES OF ATTENDEES: (PLEASE PRINT)

1. _____ Title _____

E-mail Address _____

2. _____ Title _____

E-mail Address _____

3. _____ Title _____

E-mail Address _____

4. _____ Title _____

E-mail Address _____

BUSINESS INFORMATION (PLEASE PRINT)

Business _____

Address _____

Mail Stop _____ Phone _____

City _____ State _____ Zip _____

5 EASY WAYS TO REGISTER



Online at

www.boe.ca.gov/sutax/tpsched.htm



By E-mail

AnaheimSBF@boe.ca.gov

Please Include:

Name, e-mail and mailing address



Fax

the completed registration form
to 213-593-1317



Phone

Call 213-593-1311



Mail the completed registration form to:

Board of Equalization
450 N Street MIC:19
Sacramento, CA 95814-0019

We know your time is important. We give you just the most relevant information. During this fast-paced day we will give you the facts you need the most to be a successful businessperson.

We begin at 9:00 am and end at 2:30 pm.
Check-in is from 8:30 am to 9:00 am.
Opening remarks will begin promptly at 9:00 am.

Lunch break is from 11:40 am to 12:25 pm.
Lunch and snacks are on your own and available for purchase at nearby restaurants.

Expo table representatives will be available from 9:00 am to 2:30 pm to answer your individual questions. This is also a good time to network with your fellow business owners.

Register early – Space is limited

For additional information about our Small Business Fairs, go to our website at <http://www.boe.ca.gov/sutax/tpsched.htm> or call 213-593-1311.

Parking is Free.

10 MORE REASONS TO ATTEND

1. Meet with representatives from over 20 local and government agencies and nonprofit organizations—ready to answer your specific business questions
2. Learn about federal and state tax laws and how they apply to your business
3. Gain information for your home-based business
4. Expand your business by expanding your knowledge base
5. Be better prepared to start your new business
6. Get advice about record keeping, including specifics about what business records you must keep
7. One-Stop-Shop: save time, money and gas
8. Network with other small business owners
9. Business sense - the more you know, the more “cents” you make
10. Access to free business resources: gather free informative brochures and publications for future reference

PARTICIPANTS

- Board of Equalization (BOE)
- Small Business Development Center (SBDC)
- Orange County Hispanic Chamber of Commerce
- Santa Ana Workforce Investment Board
- Internal Revenue Service (IRS)
- Employment Development Department (EDD)
- Franchise Tax Board (FTB)
- Service Corps of Retired Executives (SCORE)
- U.S. Small Business Administration (SBA)
- Taxpayers' Rights Advocates

Subject to Change



Location

Embassy Suites Anaheim South
11767 Harbor Boulevard
Garden Grove, CA 92840

Parking

Free parking is available at the
Embassy Suites Anaheim South.